

✗ Myth: “Appointment reminders aren't promotional, so we can skip consent, right?”

✓ Fact: Not so fast. Unfortunately, office managers all over have learned the hard way after receiving a TCPA warning. Switching to Approved Contact solves this uncertainty by:

- Collecting explicit opt-ins
- Logging every consent in our Permissions Network
- Cut no-shows without a single compliance scare

Peace-of-mind + happier patients. That's permissioned texting done right.

#HealthcareIT #TCPA #PatientExperience #ApprovedContact

**First comment:** Visit <https://sales.approvedcontact.com/compliance> to learn more about texting compliance.